

# Greenpeace: A Record of Failures and Falsehoods

Greenpeace's win at all costs approach to attacking companies and opponents around the world has left a trail of fictions, dangerous stunts, stunning mistakes and disillusioned employees. In just the past few years, Greenpeace has left a long trail of failures that they never share with their supporters... unless pushed. Consider their record:



**June 23, 2014**

It's discovered that Greenpeace senior executive Pascal Husting is commuting to work by jet, despite the organization's campaign to curb air travel. Each 250 mile leg generates 142kg of carbon dioxide, meaning Husting contributed to up to 7.4 tons of carbon dioxide emissions- equivalent to burning through 17 barrels of oil<sup>2</sup>- by commuting twice a month since he took the job in 2012.

**February 5, 2015**

Greenpeace USA director Annie Leonard is caught colluding with Bloomberg contributor Mark Hertsgaard to whitewash the group's vandalism<sup>4</sup> of the Nazca Lines. Bloomberg failed to disclose Hertsgaard's personal and professional ties to Leonard.

**June 2015**

Greenpeace executives publicly oppose Canada's C-51 anti-terrorism bill. In her testimony Greenpeace Canada's Director, Joanna Kerr, cited concerns that the bill would categorize "civil disobedience and unlawful protests" beyond "peaceful actions"<sup>6</sup> as terrorism. In short, categorizing Greenpeace's activities in Canada as terrorism.

**September 2015**

India's intelligence bureau declares Greenpeace "a potential threat to national economic security," citing property damage, financial fraud, and falsification of data.<sup>8</sup> Greenpeace's license to operate within India's borders is revoked, giving the organization one month to vacate the country.

**March 2016**

Greenpeace is caught trying to pass off photos of a damaged reef in American Samoa as the Great Barrier Reef in their campaign against "coral bleaching." It wasn't the first time.<sup>10</sup> The previous year they admitted to using misleading photos of a reef damaged by a super typhoon in a similar campaign stunt.

**May 2016**

In the face of criticism for the opaque and unscientific rankings of grocers and retail brands, Greenpeace abandons the annual survey, long the cornerstone of its campaign against the American seafood industry.<sup>12</sup>

**August 29, 2016**

After reviewing a random sampling of signatures on a high-profile anti-fracking petition, the Colorado Secretary of State concluded that nearly 20,000 signatures were falsified by Greenpeace campaigners.<sup>14</sup>

**June 16, 2014**

A Greenpeace employee is fired for losing over \$5.15 million in donor money by speculating in risky currency markets. Spokesperson Mike Townsley conceded, "we just didn't have the expertise to be doing this", while admitting, "responsibility lies partly with the employee and partly with the organization."<sup>1</sup>

**December 2014**

Greenpeace activists are charged with vandalizing and permanently damaging the sacred and archaeologically critical Nazca Lines<sup>3</sup> of Peru, as part of a reckless publicity stunt.

**June 2015**

Greenpeace admits to damaging traditional Inuit economies and culture<sup>5</sup> in the far North through its overly aggressive seal campaign.

**August 27, 2015**

Fundraising staff in a California Greenpeace office walk off the job, demanding change in employment policy to eliminate mass turnover, low wages, and unwarranted firings.<sup>7</sup>

**December 2015**

Following in the wake of "wounds from setbacks that [occurred] under [his] watch" Greenpeace International's Director, Kumi Naidoo, parts ways with the organization. Upon leaving he laments that Greenpeace has "failed to live up to the values we champion."<sup>9</sup>

**April 18, 2016**

After a publicity stunt that resulted in a breach of Parliamentary security and the elevation of the U.K. national terror alert level to "severe",<sup>11</sup> London authorities arrested eight Greenpeace protestors on multiple charges.

**June 30, 2016**

107 Nobel laureates blast Greenpeace in a public letter for "scaremongering" and "spreading unscientific myths" about genetically modified Golden Rice. Greenpeace campaigning is blamed for blocking the widespread use of a crop designed to prevent Vitamin A deficiency, which can help prevent blindness and potentially save the lives of millions of the world's most vulnerable people each year.<sup>13</sup>

**Present Day**

Attack. Fundraise. Repeat.

It's time to hold Greenpeace accountable for its unethical and irresponsible actions.



2. <http://www.telegraph.co.uk/news/earth/earthnews/10920198/Greenpeace-executive-flies-250-miles-to-work.html>  
 3. <http://freebeacon.com/politics/bloomberg-falls-to-disclose-journalists-connection-to-greenpeace/>  
 4. <http://www.fairbarter.com/forensics/julie-schreyer/412454/anna-kerr-3-july/>  
 5. <http://www.theguardian.com/environment/2015/sep/04/greenpeace-in-india-banned-from-receiving-foreign-funding> ; <http://www.washingtontimes.com/news/2016-jun/26/greenpeace-under-fire-for-terrorist-acts/>  
 6. <http://www.couriermail.com.au/news/queensland/greenpeace-caught-using-misleading-photos-in-great-barrier-reef-campaign/news-story/7d284546c9f0063d81ec5c9768a4>  
 7. <http://www.suncoastnews.com.au/news/content/uploads/2014/05/CATO-greenpeace-rigged-survey.jpg>  
 8. <http://www.independent.co.uk/news/india/fracking-activists-fall-get-measures-banned-sideline-loop-199118444.html> ; <http://www.yourhoustonnews.com/courier/india/fracking-activists-fall-get-measures-banned-sideline-loop-199118444.html> ; <http://www.yourhoustonnews.com/courier/india/fracking-activists-fall-get-measures-banned-sideline-loop-199118444.html>  
 9. <http://www.foxnews.com/2015/08/26/golden-rice-attack-in-philippines-anti-gmo-activists-lie-about-protest-and.html> ; <http://www.washingtonpost.com/news/energy-environment/wp/2016/06/29/more-than-100-nobel-laureates-take-on-greenpeace-over-gmo-stance/>

1. <http://www.cnn.com/news/article/greenpeace-loses-52m-rogue-employee-trading> ; <http://www.ft.com/content/9f8406d-1567-11e3-91a8-00144fe00003>  
 2. <http://www.wsj.com/articles/peru-government-says-nazca-lines-damaged-by-greenpeace-protest-141822245> ; <http://www.theguardian.com/environment/2014-dec/10/activist-press-charges-greenpeace-nazca-lines-dam>  
 3. <http://freebeacon.com/politics/bloomberg-falls-to-disclose-journalists-connection-to-greenpeace/>  
 4. <http://www.sandiegoreader.com/news/2015/sep/27/fracking-pay-divent-greenpeace/#>  
 5. <http://www.theguardian.com/environment/2015/dec/31/kumi-naidoo-struggle-never-been-about-saving-planet-greenpeace>  
 6. <http://www.bbc.com/news/uk-14670712>  
 7. <http://www.state.com/blogs/future-tenor/2013/08/26/golden-rice-attack-in-philippines-anti-gmo-activists-lie-about-protest-and.html> ; <http://www.washingtonpost.com/news/energy-environment/wp/2016/06/29/more-than-100-nobel-laureates-take-on-greenpeace-over-gmo-stance/>